

Ad-Dis-Play

Information & Reservation Systems

1316 West Springcreek Parkway

Plano, TX 75023-4438

1-800-728-3057

www.ad-dis-play.info

LEAD-IN AD FORMATS & SIZES

Regular 1/8 page Lead In

(Basic Package)

2 1/2" H x 3 1/2" W

Double High 1/4 page Lead In

(Upgrade)

5 1/8" H x 3 1/2" W

Note:

1. Ads should have a minimum resolution of 100dpi.
2. Ads should be saved in a jpg (jpeg) or tif (tiff) format.
3. Ads may be transferred by e-mail. Ads over 5 megabytes should be transferred using a self-extracting compression program.

Double Wide 1/4 page Lead In

(Upgrade)

2 1/2" H x 7" W

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LEAD-IN AD FORMATS & SIZES

1/2 page Lead In

(Upgrade)

5 1/8" H x 7" W

Note:

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3. Ads may be transferred by e-mail. Ads over 5 megabytes should be transferred using a self-extracting compression program.

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SECOND PAGE FORMATS & SIZES

Full Page ad for ALL ad packages

(All ad packages)

10 1/2" H x 7" W

MAP for ALL ad packages

(All ad packages)

4 3/4" H x 6 3/4" W

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